

# JOHN HIGGINS CBE FBCS

**PRESIDENT**

BCS, THE CHARTERED INSTITUTE FOR IT



**LIKTA ANNUAL CONFERENCE**

December 2021

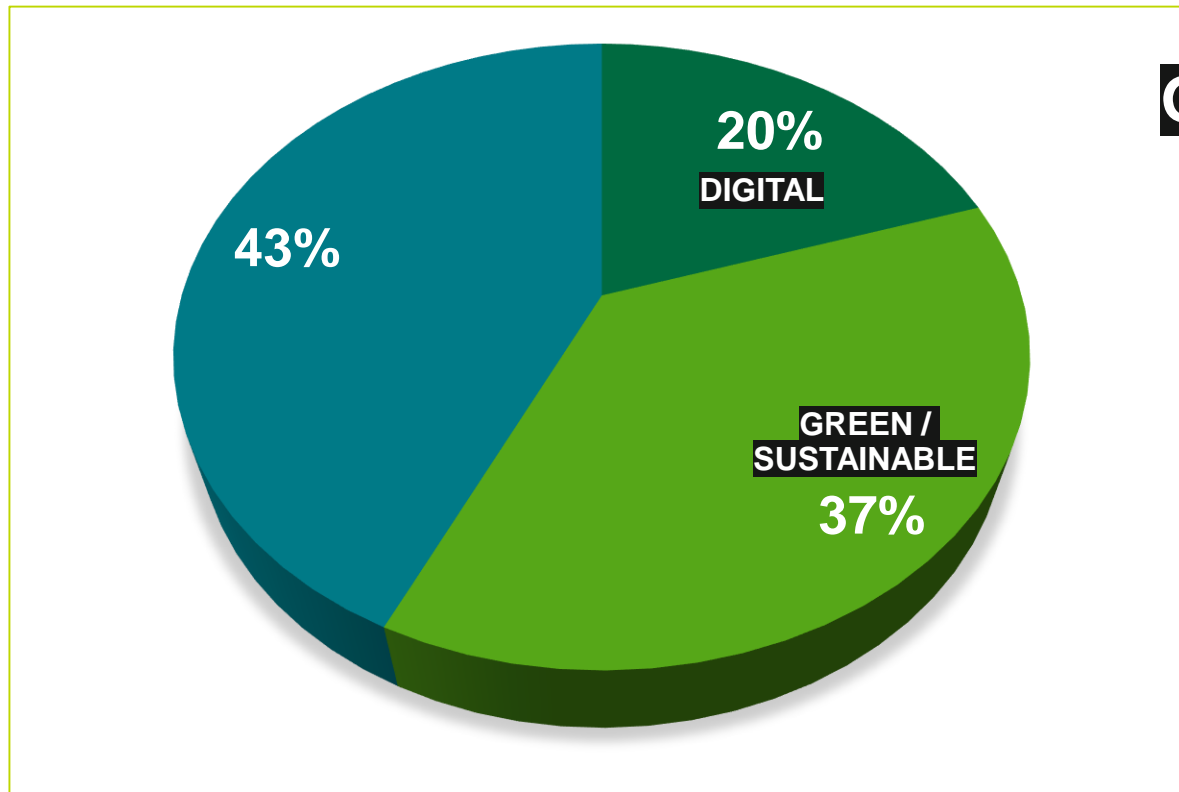
# POTENTIAL OF DIGITAL TECHNOLOGIES



**HERMES**

Winner of Best  
Organisational Response to  
the Pandemic at the  
UK IT Industry Awards 2021

# FORCED ACCELERATION OPPORTUNITY OF THE RESILIENCE & RECOVERY FUND



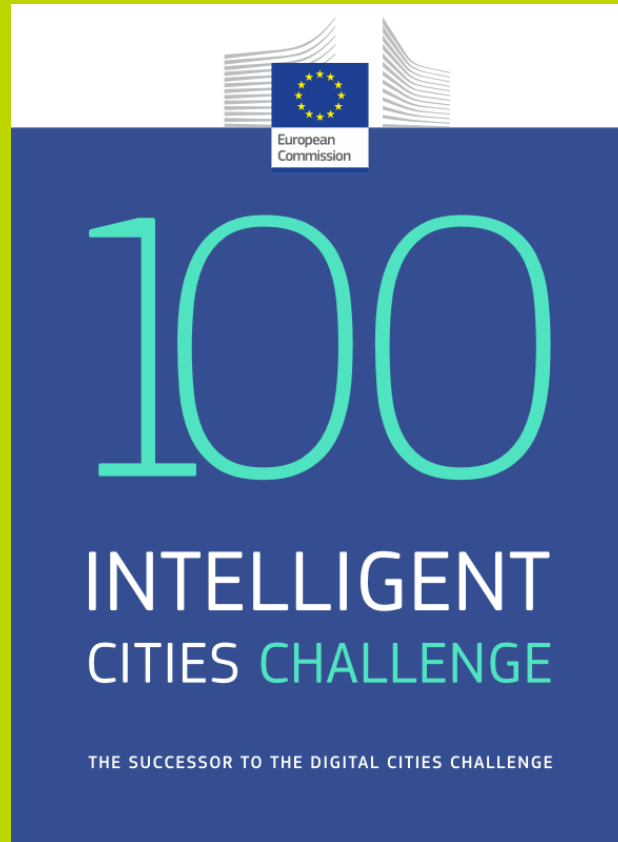
## BCS VISION FOR GREEN IT AND NET ZERO

**The world will achieve Net Zero more rapidly with support of digital and data technologies**

Digital Professionals should be able to demonstrate they are doing everything possible to reduce carbon emissions through developing, using and promoting digital technologies that support achieving Net Zero.

# IMPORTANCE OF GOVERNANCE

# INTELLIGENT CITIES CHALLENGE



**The Intelligent Cities Challenge (ICC) is a European Commission initiative that supports 136 cities in using cutting-edge technologies to lead the intelligent, green and socially responsible recovery. The ICC cities and their local ecosystems will be engines for the recovery of their local economy, create new jobs, and strengthen citizen participation and wellbeing.**

ROLE OF A PROFESSIONAL BODY IN

**TRUST**

# FALLING LEVELS OF TRUST

## Post Office scandal: What the Horizon saga is all about

By Kevin Peachey  
Personal finance correspondent, BBC News

© 22 July

## NHS data strategy: Hancock defends data sharing plan

By Doug Faulkner  
BBC News

© 22 June | [Comments](#)

## AAAS: Machine learning 'causing science crisis'

By Pallab Ghosh  
Science correspondent, BBC News, Washington

© 16 February 2019

## Excel: Why using Microsoft's tool caused Covid-19 results to be lost

By Leo Kelion  
Technology desk editor

© 5 October

## A-levels: Gavin Williamson 'incredibly sorry' for exam distress

© 18 August

UK GOVERNMENT POLICY  
**RECOGNISING THAT  
PUBLIC TRUST IS VITAL**

**NATIONAL DATA  
STRATEGY**

**NATIONAL  
ARTIFICIAL  
INTELLIGENCE  
STRATEGY**

**NATIONAL  
INNOVATION  
STRATEGY**

# THE PUBLIC WANTS **PROFESSIONALISM**

The public want their digital lives in the hands of competent, ethical and accountable professionals

**62%**

Of UK adults believe someone who, for a living, develops computer software that can ***significantly affect people's lives*** should be qualified as a government-approved **Chartered Professional**

source: BCS YouGov survey



# HOW BCS DEVELOPS PROFESSIONALISM

## TALENT

More talented people from wide range of backgrounds enter computing profession



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